



## Regional Geography of Canada

Name: \_\_\_\_\_ Block: \_\_\_\_\_ Date: \_\_\_\_\_

### Your Mission:

As the planet continues to grow into a global community, more and more travellers are interested in visiting Canada. You have been charged with introducing them to this incredibly diverse country. You have been hired by a tourism agency that is creating a tourism promo to attract travellers to Canada. Your goal is to provide an exciting, appealing and informative pitch to potential visitors to Canada to make them aware of what the region offers and why they should make their region a destination location.

### Procedure:

- Your group will be assigned to visit and research a particular region.
- Represent the region using the following characteristics:

**Introduction:** Title Page, Names of Group Members, Background Image

#### Location/Human Geography

- What is your region?
- Where is it? Show a full map of Canada to highlight your region.
- What are the 3 major cities in the area?
- Which First Nations communities live here?

#### Topography:

- What features and/or natural wonders are in your region?
- Which raw materials can be found in your region?
- Use images and google earth to show what the area looks like.

#### Vegetation/Wildlife:

- What type of vegetation and animals are found in most of your region?

#### Climate/Environmental Geography:

- What is the climate like in each of the four seasons in this region? (include min. 2 climate graphs)
- Weather trends? Include does anything (currents, bodies of water, location, etc....) affect the climate of your region?
- What are the current environmental concerns in the area?

#### Economic Geography:

- What kind of industries exist here?
- How do these industries relate to the geography of the area?
- What are the top 5 tourist attractions across your region? (show location, photos and label each)

#### Other Interesting Facts:

- Provide a list of 3 reasons why tourists should make your region a destination location?

#### Quiz Question: (Team Section)

- Create 3 questions based on the information you presented. Be sure to include the answers. (Show question on one slide, then answer on the next slide,...)

## Things you should consider:

- \*\*\* **The Level of Information:** Don't just copy and paste information off the internet or take it word for word from a book. **The written descriptions must be in your own words.** Carefully choose information that is interesting and that other students will be able to understand easily.
- \*\*\* **Sources:** You may use the text book, but you should find information that extends beyond this. To get full marks you should use at least three sources. **Please be sure to cite your sources using MLA format.**
- \*\*\* **Presenting:** Your group will be required to present your display and information to the class! **Teach the meaning of any important concepts pertaining to the region.** Each person must present at least some element of the project to get full marks. You will have only 10 minutes to make your presentation so make sure you are prepared (create cue cards so you don't read off the screen).
- \*\*\* **Organization and Display Layout**  
Organize your presentation in a way that it is attractive, inviting, and easy to follow by visitors.
  - Make sure you use headings for each section.
  - Consider font type and size. Make the font consistent throughout the display.
  - **Proofread** for correct capitalization and spelling!
- \*\*\* **Creativity: This is a HUGE component!** This is where effort really comes into play: promo videos, models, pictures,... are examples of elements you might choose to incorporate into your project to make the project interesting and easier to understand. Think outside the box!

## Physical Regions

1. Appalachian Region
2. Canadian Shield
3. Great Lakes and St. Lawrence Lowlands
4. Interior Plains
5. Intermountain Region
6. Arctic Region
7. Western Cordillera
8. Coastal Plains

